**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 3 September 2022 |
| Team ID | PNT2022TMID02758 |
| Project Name | University Admit Eligibility Predictor |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

A problem statement is created to understand customer's point of view. The Customer Problem Statement template helps us focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows us and team to find the ideal solution for the challenges the customers face. Throughout the process, we’ll also be able to empathize with your customers, which helps you better understand how they perceive our product or service.

Graphical user interface, text, application, email

Description automatically generated

**Link**: https://miro.com/app/board/uXjVPTzntC8=/?share\_link\_id=665601697495

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | a student | enroll in a master's degree | I am unaware about cut-off marks | I can't find trustworthy info on web | anxious |
| PS-2 | a student | enroll in a master's degree | I am unawareabout visa formalities | I can't find people to guide me | frustrated |
| PS-3 | a student | enroll in a master's degree | I am unaware of scholarship opportunities | I can't find helping organizations | depressed |
| PS-4 | a student | enroll in a master's degree | I am unaware of admission process | I can't find a guide | dejected |







